| Fill in this information to United States Bankrupto | | | |
|---|-----|-----------------------------|-----------------------------------|
| DISTRICT OF DELAWA | RE | | |
| Case number (# known) | 17- | Chapter 11 | ☐ Check if this an amended filing |
| Official Form 2 Voluntary P | | n-Individuals Filing for Ba | ankruptcy |

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

| 1. | Debtor's name | Searchmetrics Inc. | |
|----|--|---|--|
| 2. | All other names debtor used in the last 8 years | | |
| | Include any assumed names, trade names and doing business as names | | |
| 3. | Debtor's federal Employer Identification Number (EIN) | 98-0661635 | |
| 4. | Debtor's address | Principal place of business | Mailing address, if different from principal place of business |
| | | 1100 Park Place | |
| | | Suite 150 | |
| | | San Mateo, CA 94403 | |
| | | Number, Street, City, State & ZIP Code | P.O. Box, Number, Street, City, State & ZIP Code |
| | | San Mateo | Location of principal assets, if different from principal |
| | | County | place of business |
| | | | Number, Street, City, State & ZIP Code |
| 5. | Debtor's website (URL) | http://www.searchmetrics.com/ | |
| 6. | Type of debtor | Corporation (including Limited Liability Compan | y (LLC) and Limited Liability Partnership (LLP)) |
| | | ☐ Partnership (excluding LLP) | |
| | | ☐ Other. Specify: | |
| | | - Other, openly, | |

4/16

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| Debt | or Searchmetrics Inc. | Case number (if known) 17- | | | | |
|------|--|--|--|---|----------|--|
| | Name | | | ·- | | |
| 7. | Describe debtor's business | A. Check one: | ss (as defined in 11 U.S.C. & 101(27A) | | | |
| | | ☐ Health Care Business (as defined in 11 U.S.C. § 101(27A)) ☐ Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B)) ☐ Railroad (as defined in 11 U.S.C. § 101(44)) | | | | |
| | | | | | | |
| | | _ | | | | |
| | | ` | ined in 11 U.S.C. § 101(53A)) | | | |
| | | | (as defined in 11 U.S.C. § 101(6)) | | | |
| | | | lefined in 11 U.S.C. § 781(3)) | | | |
| | | None of the above | | | | |
| | | B. Check all that apply | | | | |
| | | ☐ Tax-exempt entity (a | s described in 26 U.S.C. §501) | | | |
| | | ☐ Investment compar | y, including hedge fund or pooled inve | stment vehicle (as defined in 15 U.S.C. §80a-3) | | |
| | | ☐ Investment advisor | (as defined in 15 U.S.C. §80b-2(a)(11) | | | |
| | | O NIANOO (Aleath Assess | Industry Classification Cyatama A. | light and a that host departing debter | | |
| | | | can Industry Classification System) 4-o ourts.gov/four-digit-national-association | | | |
| | | 5182 | | | | |
| | | | | | | |
| 8. | Under which chapter of the Bankruptcy Code is the | Check one: | | | | |
| | debtor filing? | ☐ Chapter 7 | | | | |
| | | ☐ Chapter 9 | | | | |
| | | Chapter 11. Check | | | | |
| | | | | quidated debts (excluding debts owed to insiders or affiliates ubject to adjustment on 4/01/19 and every 3 years after that | | |
| | | | The debtor is a small business debtor business debtor, attach the most rec | or as defined in 11 U.S.C. § 101(51D). If the debtor is a sma ent balance sheet, statement of operations, cash-flow sturn or if all of these documents do not exist, follow the | | |
| | | | A plan is being filed with this petition | | | |
| | | | Acceptances of the plan were solicit accordance with 11 U.S.C. § 1126(b | ed prepetition from one or more classes of creditors, in | | |
| | | | Exchange Commission according to | reports (for example, 10K and 10Q) with the Securities and § 13 or 15(d) of the Securities Exchange Act of 1934. File t Non-Individuals Filing for Bankruptcy under Chapter 11 | d :he | |
| | | | The debtor is a shell company as de | fined in the Securities Exchange Act of 1934 Rule 12b-2. | | |
| | | ☐ Chapter 12 | | | | |
| | | | | | | |
| 9. | Were prior bankruptcy | ■ No. | | | | |
| | cases filed by or against the debtor within the last 8 | ☐ Yes. | | | | |
| | years? | □ res. | | | | |
| | If more than 2 cases, attach a | District | When | Case number | | |
| | separate list; | District | When | Case number | | |
| | | District | vilen | | | |
| 10. | Are any bankruptcy cases | ■ No | | | | |
| | pending or being filed by a business partner or an | ☐ Yes. | | | | |
| | affiliate of the debtor? | | | | | |
| | List all cases. If more than 1, | Debtor | | Relationship | | |
| | attach a separate list | District | When | Case number, if known | | |
| | | Diotilot | | , | | |

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| Deb | tor | Searchmetrics Inc. | | | | Case number (if known | 17- |
|-----|--|---------------------------|-----------------|-------------------------------|--------------------------|--|---|
| | | Name | | | | | |
| 11. | | is the case filed in | Check | all that appi | ly: | | |
| | uns | districtr | | | | sipal place of business, or principal assets i or for a longer part of such 180 days than | |
| | | | | A bankruptc | y case concerning de | ebtor's affiliate, general partner, or partners | hip is pending in this district. |
| 12. | Doe | s the debtor own or | ■ No | | | | |
| | have possession of any real property or personal property that needs | | □ Yes | Answer | below for each prope | rty that needs immediate attention. Attach | additional sheets if needed. |
| | | nediate attention? | | Why do | es the property need | d immediate attention? (Check all that ap | oply.) |
| | | | | ☐ It pos | es or is alleged to po | se a threat of imminent and identifiable ha | zard to public health or safety. |
| | | | | What | is the hazard? | | |
| | | | | ☐ It nee | eds to be physically se | ecured or protected from the weather. | |
| | | | | | | ds or assets that could quickly deteriorate of meat, dairy, produce, or securities-related | or lose value without attention (for example, assets or other options). |
| | | | | ☐ Othe | r | | |
| | | | | Where i | s the property? | · | |
| | | | | | | Number, Street, City, State & ZIP Code | |
| | | | | Is the p | roperty insured? | | |
| | | | | ☐ No | | | |
| | | | | ☐ Yes. | Insurance agency | | |
| | | | | | Contact name | | |
| | | | | | Phone | | |
| | | | | | | | |
| 18 | Ħ | Statistical and admin | istrative | informatio | n | | |
| 13. | | tor's estimation of | 90 | Check one | : | | |
| | ava | lable funds | | Funds v | vill be available for di | stribution to unsecured creditors. | |
| | | | | ☐ After an | y administrative expe | enses are paid, no funds will be available to | o unsecured creditors. |
| | F-43 | | | | | T + 200 5 200 | D 05 004 50 000 |
| 14. | | mated number of litors | 1-49 | | | □ 1,000-5,000 □ 5001-10,000 | ☐ 25,001-50,000 ☐ 50,001-100,000 |
| | | | ■ 50-9 □ 100 | | | ☐ 10,001-25,000 | ☐ More than 100,000 |
| | | | 200 | | | | |
| | | | | | | | |
| 15. | Esti | mated Assets | | \$50,000 | | ■ \$1,000,001 - \$10 million | \$500,000,001 - \$1 billion |
| | | | | ,001 - \$100 | | ☐ \$10,000,001 - \$50 million | ☐ \$1,000,000,001 - \$10 billion ☐ \$10,000,000,001 - \$50 billion |
| | | | | 0,001 - \$50 0,001 - \$1 r | | ☐ \$50,000,001 - \$100 million ☐ \$100,000,001 - \$500 million | ☐ More than \$50 billion |
| | | | _ ,,, | | | Д \$100,000,001 - \$300 IIIIII0II | · · |
| 16. | Esti | mated liabilities | □ \$0 - | \$50,000 | | ☐ \$1,000,001 - \$10 million | ☐ \$500,000,001 - \$1 billion |
| | | | □ \$50 | ,001 - \$100 | * | \$10,000,001 - \$50 million | ☐ \$1,000,000,001 - \$10 billion |
| | | | | 0,001 - \$50 | | ☐ \$50,000,001 - \$100 million | □ \$10,000,000,001 - \$50 billion |
| | | | □ \$50 | 0,001 - \$1 r | nillion | ☐ \$100,000,001 - \$500 million | ☐ More than \$50 billion |
| | | | | | | | |

Case 17-11032 Doc 1 Filed 05/08/17 Page 4 of 17

| Debtor | Searchmetrics Inc. | | | Case number (if known) 17- |
|----------|---|---|--|--|
| | Name | | | |
| 150.40 | Request for Relief, D | eclaration, and Signatures | | |
| WARNII | NG – Bankruptcy fraud is imprisonment for u | s a serious crime. Making a false up to 20 years, or both. 18 U.S.C. | e statement in connection with a . §§ 152, 1341, 1519, and 3571 | bankruptcy case can result in fines up to \$500,000 or |
| of a | laration and signature uthorized esentative of debtor | I have been authorized to file to have examined the information | his petition on behalf of the deb | asonable belief that the information is trued and correct. |
| | X | | YY | Wayne P. Weitz |
| | | Signature of authorized representations Title Chief Restructuring | | Filited fiame |
| 18. Sigr | nature of attorney X | Signature of attorney for debto William E. Chipman, Jr. Printed name | or | Date May 8, 2017 MM / DD / YYYY |
| | | Chipman Brown Cicero 8 Firm name Hercules Plaza 1313 North Market Street Wilmington, DE 19801 Number, Street, City, State & 2 | , Suite 5400 | |
| | | Contact phone (302) 295-0 | 0191 Email address | chipman@chipmanbrown.com |
| | | 3818 | | |

Official Form 201

Bar number and State

OFFICER'S CERTIFICATE

Dated: May 2, 2017

The undersigned, Wayne P. Weitz of Searchmetrics, Inc. a Delaware corporation (the "Company"), does hereby certify the following at and as of the date hereof:

- (i) attached as <u>Annex A</u> hereto is a true, correct and complete copy of the resolutions (the "<u>Resolutions</u>") adopted by written consent on May 2, 2017;
- (ii) such Resolutions were adopted by the Company in accordance with the terms of the Company's bylaws; and
- (iii) such Resolutions have not been amended, modified or rescinded since adopted, and are in full force and effect as of the date hereof.

IN WITNESS WHEREOF, the undersigned has caused this certificate to be executed as of the date first set forth above.

Name:

Wayne P. Weitz

Title:

e: Chief Restructuring Officer

ANNEX A

ACTION BY WRITTEN CONSENT OF THE SOLE SHAREHOLDER OF SEARCHMETRICS, INC.

May 4, 2017

The undersigned, being the sole shareholder (the "Sole Shareholder") of Searchmetrics, Inc. (the "Company"), acting through the undersigned authorized officers (the "Authorized Officers") of Searchmetrics GmbH ("GmbH"), desire to take action by written consent (the "Consent") authorized by Minutes of the Shareholders Meeting of Searchmetrics GmbH (the "Shareholder Consent"), dated as of May 4, 2017, the relevant section of the General Corporation Law of Delaware, as amended (the "GCLD"), and the Certificate of Incorporation, dated as of May 17, 2010, and the Company's By-Laws, adopted as of May 18, 2010, hereby adopts the following resolutions and consents to the actions contemplated herein effective as of the date first above written, and confirms that such resolutions have not been modified, rescinded, or revoked and are present in full force and effect.

WHEREAS, the Sole Shareholder has determined that it is desirable, fair, reasonable, and in the best interests of the Company, the Company's shareholders, the Company's creditors, and other parties in interest for the Company to file a voluntary petition seeking relief under chapter 11 of the Bankruptcy Code (as defined below).

WHEREAS, the Sole Shareholder has determined that it is desirable, fair, reasonable, and in the best interests of the Company, the Company's shareholders, the Company's creditors, and other parties in interest for the Company to engage an independent officer and to that end the Sole Shareholder evaluated the relevant experience and expertise of Wayne P. Weitz as a candidate to be appointed as the Chief Restructuring Officer of the Company pursuant to Section 4.4 of the Company's By-Laws, and have determined that such person's experience and expertise is applicable to the Company's current investigation and evaluation of the strategic alternatives available to it, including, among other things, the Chapter 11 Case, as well as any Restructuring Transaction (as defined below), and as a result desire to appoint such person as the Chief Restructuring Officer of the Company pursuant to Section 4.4 of the Company's By-Laws; and

NOW, THEREFORE, IT IS HEREBY:

RESOLVED, that in the judgment of the Sole Shareholder, it is desirable and in the best interests of the Company, its creditors, and other parties in interest, that the Company be and hereby is authorized to file or cause to be filed a voluntary petition for relief under the provisions of chapter 11 of title 11 of the United States Code (the "Bankruptcy Code" and such chapter 11 case, the "Chapter 11 Case") in the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court"); and it is further

RESOLVED, that the Company is authorized to engage EisnerAmper LLP ("EisnerAmper") to provide the services of Wayne P. Weitz as the Chief Restructuring Officer of the Company, an authorized officer (an "Authorized Officer") of the Company, as well as

additional staff of EisnerAmper, pursuant to the terms and conditions of that certain *Engagement Agreement*, dated as of February 21, 2017; and it is further

RESOLVED, that Dirk Wolf shall no longer serve as Chief Financial Officer of the Company; and it is further

RESOLVED, that in the judgment of the Sole Shareholder, it is desirable and in the best interests of the Company, its creditors, and other parties in interest, that the Company be and hereby is authorized to file or cause to be filed a voluntary petition for relief under the provisions of chapter 11 of the Bankruptcy Code in the Bankruptcy Court; and it is further

RESOLVED, that the Authorized Officer of the Company be, and hereby is, authorized, empowered, and directed to execute and file on behalf of the Company all petitions, schedules, lists, motions, and other papers, or documents, and to take any and all action that the Authorized Officers deem necessary or proper to obtain such relief, including, without limitation, any action necessary to maintain the ordinary course operation of the Company's business as currently engaged in by the Company; and it is further

RESOLVED, that the Authorized Officer is hereby authorized and instructed to make such arrangements as they deem necessary or proper for the Company to use existing cash and cash collateral or to borrow additional funds, either as a debtor in possession under chapter 11 of the Bankruptcy Code or otherwise, and that such Authorized Officer is hereby authorized and instructed, on behalf of and in the name of the Company, to enter into and in the Chapter 11 Case to ratify the terms and conditions of the Loan and Security Agreement between the Company and GmbH effective as of February 28, 2017, or to negotiate and agree with lenders as to the terms and amounts of any such cash collateral use or further borrowings and to grant such security interests in, or liens on the assets of the Company, and to execute and deliver appropriate agreements for such post-petition financing in connection with the Bankruptcy Case, including the granting of liens to any such lender(s) under any such agreement(s), and to take such additional action and execute and deliver such other agreements, instruments or documents proposed to be executed and delivered by or on behalf of the Company pursuant thereto or in connection therewith, all with such changes therein and additions thereto as the Authorized Officer, in his sole discretion, may deem necessary or proper in connection with such further borrowings; and it is further

RESOLVED, that the law firm of Chipman Brown Cicero & Cole, LLP ("CBCC") shall be retained by the Company as general bankruptcy counsel representing the Company in the Chapter 11 Case, and the Authorized Officer is hereby authorized and directed to execute retention agreements, pay retainers prior to and immediately upon the filing of the Chapter 11 Case and cause to be filed an application for authority to retain the services of CBCC during the Chapter 11 Case; and it is further

RESOLVED, that the law firm of DLA Piper LLP (US) ("DLA Piper") shall be retained by the Company as special litigation counsel representing the Company in the Chapter 11 Case, and the Authorized Officer is hereby authorized and directed to execute retention agreements, pay retainers prior to and immediately upon the filing of the Chapter 11 Case and cause to be

confirmed, authorized, approved and adopted in all respects and for all purposes as acts in the name and on behalf the Company; and it is further

RESOLVED, that this Consent may be executed by facsimile, telecopy or other electronic means or reproduction, and such execution shall be considered valid, binding and effective for all purposes.

IN WITNESS WHEREOF, the undersigned have executed this unanimous written consent of the directors as of the date first set forth above, thereby agreeing that the foregoing recitals and resolutions shall be of the same force and effect as if regularly adopted at a meeting of the Board duly called and held.

Volker Smid

Managing Director of Searchmetrics GmbH

Dirk Wolf

Proxy Holder of Searchmetrics GmbH

I, Wayne P. Weitz, hereby accept my appointment as the Chief Restructuring Officer of Searchmetrics, Inc., a Delaware corporation, with effect from May 2, 2017.

Wayne P. Weitz EisnerAmper LLP

| Fill in this information to identify the case: | |
|--|------------------------------|
| Debtor nameSearchmetrics Inc. | |
| United States Bankruptcy Court for the: | District of Delaware (State) |
| Case number (If known): 17- | (, |

Official Form 204

Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders 12/15

A list of creditors holding the 20 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an *insider*, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 20 largest unsecured claims.

| | Name of creditor and complete mailing address, including zip code | Name, telephone number, and email address of creditor contact | Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts) | Indicate if claim is contingent, unliquidated, or disputed | d, total claim amount and dedi | | red, fill in only unsecured artially secured, fill in duction for value of | |
|---|---|--|---|--|-----------------------------------|--|--|--|
| | | | | 7 stant 6 c | Total claim, if partially secured | Deduction for value of collateral or setoff | Unsecured claim | |
| 1 | DLA PIPER LLP (US) 2000 UNIVERSITY AVENUE EAST PALO ALTO, CA 94303-2214 | ATTN RAJIV DHARNIDHARKA 650-833-2322 RAJIV DHARNIDHARKA@DLAPIPER COM | | | | | \$1,039,296.32 | |
| 2 | LEXOLUTION LLC 1901 AVE OF THE STARS, SUITE 200 LOS ANGELES, CA 90067 | ATTN OFFICER / DIRECTOR 310-461-1470 INFOLA@LEXOLUTION.NET | | | | | \$366,804.57 | |
| 3 | KROLL ONTRACK LLC 9023 COLUMBINE ROAD EDEN PRAIRIE, MN 55347 | ATTN OFFICER / DIRECTOR 952-937-1107 | | | | | \$156,166.30 | |
| 1 | DUNN & PANAGOTACOS 369 PINE ST., SUITE 506 SAN FRANCISCO, CA 94104 | ATTN RYAN DUNN 415-982-2100 RDUNN@DPLLP | | | | | \$60,521.43 | |
| 5 | FRESH BRAIN MARKETING 71 BROOK STREET WELLESLEY, MA 02482 | ATTN OFFICER / DIRECTOR 646-382-7467 | | | | | \$8,000.00 | |
| 3 | SUMMIT OFFICE SUITES 1115 BROADWAY, 12TH FLOOR NEW YORK, NY 10010 | ATTN OFFICER / DIRECTOR 212-851-8400 | | | | | \$6,978.04 | |
| 7 | DON'T PANIC PROJECTS LTD 60 SQUARE STREET RAMSBOTTOM, BL0 9AZ UNITED KINGDOM | ATTN NICKY WAKE NICKY@DONTPANICPROJECTS.COM | | | | | \$6,000.00 | |
| 8 | SAFE DESIGNS INC 969 INDUSTRIAL ROAD SAN CARLOS, CA 94070 | ATTN OFFICER / DIRECTOR 650-508-2370 INFO@STSDINC.COM | | DISPUTED | | | \$5,842.27 | |

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Debtor Searchmetrics Inc.

Name

Case number (###now#) 17-

| | Name of creditor and complete mailing address, including zip code | Name, telephone number, and email address of creditor contact | debts, bank loans, professional | Indicate if claim is contingent, unliquidated, or disputed | Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim. | | |
|----|---|---|------------------------------------|--|--|--|-----------------|
| | | | | | Total claim, if partially secured | Deduction for value of collateral or setoff | Unsecured claim |
| 9 | HILTON 300 ALMADEN BOULEVARD SAN JOSE, CA 95110 | ATTN OFFICER / DIRECTOR 408-287-2100 CARRIE.MCALLEN@HILTON.COM | | DISPUTED | | | \$4,296.84 |
| 10 | XENO MEDIA 18W100 22ND STREET, STE 128 OAKBROOK TERRACE, IL 60181 | ATTN OFFICER / DIRECTOR 630-599-1550 CONTACT@XENOMEDIAINTERNATIONAL.COM | | | | | \$3,602.50 |
| 11 | BAY AREA GRAPHICS 1181 CHESS DRIVE SUITE H FOSTER CITY, CA 94404 | ATTN OFFICER / DIRECTOR 650-341-5350 INFO@BAYAREAGRAPHICS.COM | | DISPUTED | | | \$3,337.11 |
| 12 | GARBO GRAPHICS PO BOX 370 BELMONT, CA 94002 | ATTN BRYAN GARBO 415-592-7786 BRYAN@GARBO.GRAPHICS | | | | | \$3,201.02 |
| 13 | COMPONENTLAB INC. 3417 FREMONT AVENUE NORTH SUITE 221 SEATTLE, WA 98103 | ATTN OFFICER / DIRECTOR 303-460-8098 | | | | | \$3,000.00 |
| 14 | ALLURESOFT LLC DIVVY HQ 117 W 20TH STREET, STE 202 KANSAS CITY, MO 64108 | ATTN OFFICER / DIRECTOR 877-573-4889 | | | | | \$2,944.50 |
| 15 | NEWGEN BROADCASTING LLC 3000 NE 30TH PLACE FT LAUDERDALE, FL 33308 | ATTN OFFICER / DIRECTOR | | DISPUTED | | | \$2,000.00 |
| 16 | THE LIST 3098 PIEDMONT ROAD NE STE 200 ATLANTA, GA 30305 | ATTN OFFICER / DIRECTOR | | | | | \$1,937.50 |
| 17 | CRUNCH LLC PO BOX 1918 NEW YORK, NY 10011 | ATTN OFFICER / DIRECTOR | | | | | \$1,748.68 |
| 18 | GETGO INC LOGMEIN INC 7414 HOLLISTER AVENUE GOLETA, CA 93117 | ATTN OFFICER / DIRECTOR 805-690-6400 | | | | | \$1,166.87 |
| 19 | EULER HERMES COLLECTIONS GMBH ZEPPELINSTR. 48 POTSDAM 14471 GERMANY | ATTN OFFICER / DIRECTOR | | | | | \$1,009.14 |
| 20 | BRIDGEPOINT OFFICE PARK ASSOCIATES LLC 6425 CHRISTIE AVENUE STE 220 EMERYVILLE, CA 94608 | ATTN PROPERTY MANAGER | | DISPUTED | | | \$500.00 |

| Fill in this information to identify the case: | |
|--|---|
| Debtor name Searchmetrics Inc. | |
| United States Bankruptcy Court for the: DISTRICT OF DELAWARE | |
| Case number (if known) 17- | ☐ Check if this is an amended filing |
| Official Form 202 | |
| Declaration Under Penalty of Perjury for Non-Individu | al Debtors 12/15 |
| An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partne form for the schedules of assets and liabilities, any other document that requires a declaration that is not i amendments of those documents. This form must state the individual's position or relationship to the debt and the date. Bankruptcy Rules 1008 and 9011. WARNING – Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtain | ncluded in the document, and any tor, the identity of the document, ing money or property by fraud in |
| connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, o 1519, and 3571. | r both. 18 U.S.C. §§ 152, 1341, |
| Declaration and signature | |
| I am the president, another officer, or an authorized agent of the corporation; a member or an authorized ago individual serving as a representative of the debtor in this case. | ent of the partnership; or another |
| I have examined the information in the documents checked below and I have a reasonable belief that the inf | ormation is true and correct: |
| Schedule A/B: Assets–Real and Personal Property (Official Form 206A/B) | |
| Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D) | |
| ☐ Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F) | |
| ☐ Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G) | |
| Schedule H: Codebtors (Official Form 206H) | |
| Summary of Assets and Liabilities for Non-Individuals (Official Form 206Sum) | |
| ☐ Amended Schedule ☐ Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and | Are Not Insiders (Official Form 204) |
| Chapter 11 or Chapter 9 Cases: List or Creditors vvno have the 20 Largest Unisecured Claims and Other document that requires a declaration | The free modern (emodern emilian) |
| I declare under penalty of perjury that the foregoing is true and correct. | |
| 141- 0 - 1 | |
| Executed on May 8, 2017 X Signature of individual signing on behalf of debtor | |
| Wayne P. Weitz | |
| Printed name | |
| Chief Restructuring Officer Position or relationship to debtor | |

Declaration Under Penalty of Perjury for Non-Individual Debtors

Official Form 202

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

| | | X | | |
|--------|----------------------------------|----|-------------|-----|
| | | (4 | | |
| In re: | | 3 | Chapter 11 | |
| | | 1 | | |
| 9 | Searchmetrics Inc., ¹ | | Case No. 17 | (_) |
| | | 4 | | |
| | Debtor. | 1 | | |
| | | Х | | |

STATEMENT OF CORPORATE OWNERSHIP

Pursuant to Rules 1007(a)(1) and 7007.1 of the Federal Rules of Bankruptcy Procedure, the undersigned authorized officer of the Debtor certifies that the following corporation own more than 10% of the Debtor's common stock.

| Shareholder | Percentage of Total Shares |
|--------------------|----------------------------|
| Searchmetrics GmbH | 100% |

The Debtor in this chapter 11 case, along with the last four digits of the Debtor's federal tax identification number, is: Searchmetrics Inc. (1635). The mailing address for the Debtor, solely for purposes of notices and communications, is c/o EisnerAmper LLP, 750 Third Avenue, New York, New York 10017, Attn: Wayne P. Weitz.

| | ĥ |
|---|--|
| Fill in this information to identify the case: | |
| Debtor name Searchmetrics Inc. | |
| United States Bankruptcy Court for the: DISTRICT OF DELAWARE | |
| Case number (if known) 17- | ☐ Check if this is an amended filing |
| Official Form 202 Declaration Under Penalty of Perjury for Non-Individu | al Debtors 12/15 |
| An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partne form for the schedules of assets and liabilities, any other document that requires a declaration that is not is amendments of those documents. This form must state the individual's position or relationship to the debt and the date. Bankruptcy Rules 1008 and 9011. WARNING – Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtain connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, o 1519, and 3571. | ership, must sign and submit this ncluded in the document, and any or, the identity of the document, ing money or property by fraud in |
| Declaration and signature | |
| I am the president, another officer, or an authorized agent of the corporation; a member or an authorized age individual serving as a representative of the debtor in this case. | ent of the partnership; or another |
| I have examined the information in the documents checked below and I have a reasonable belief that the info | ormation is true and correct: |
| Schedule A/B: Assets-Real and Personal Property (Official Form 206A/B) | |
| Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D) | |
| Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F) | |
| Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G) Schedule H: Codebtors (Official Form 206H) | |
| Summary of Assets and Liabilities for Non-Individuals (Official Form 206Sum) | |
| Amended Schedule | |
| Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and | Are Not Insiders (Official Form 204) |
| Other document that requires a declaration Statement of Corporate Ownership | |
| I declare under penalty of perjury that the foregoing is true and correct. | |
| 1110 0 111 | |
| Executed on May 8, 2017 Signature of individual signing on behalf of debtor | |
| Wayne P. Weitz | |
| Printed name | |
| Chief Restructuring Officer | |
| Position or relationship to debtor | |

UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

| | | X | |
|--------|----------------------------------|---|---------------|
| | | 3 | |
| In re: | | | Chapter 11 |
| | | 1 | |
| 1 | Searchmetrics Inc., ¹ | 1 | Case No. 17() |
| | | • | |
| | Debtor. | | |
| | | X | |

LIST OF EQUITY SECURITY HOLDERS (RULE 1007(a)(3))

Pursuant to Federal Rules of Bankruptcy Procedure 1007(a)(3), Searchmetrics, Inc. as the above-captioned debtor and debtor in possession, hereby provides the following list of holders of common stock:

| Name and Address of Interest Holder | Percentage of Interests Held |
|--|------------------------------|
| Searchmetrics GmbH Greifswalder Straße 212 DE 10405 Berlin | 100% |

The Debtor in this chapter 11 case, along with the last four digits of the Debtor's federal tax identification number, is: Searchmetrics Inc. (1635). The mailing address for the Debtor, solely for purposes of notices and communications, is c/o EisnerAmper LLP, 750 Third Avenue, New York, New York 10017, Attn: Wayne P. Weitz.

| Fill in this information to identify the case: | | | | |
|---|--|--|--|--|
| Debtor name Searchmetrics Inc. | | | | |
| United States Bankruptcy Court for the: DISTRICT OF DELAWARE | | | | |
| Case number (if known) 17- | | | | |
| ☐ Check if this is an amended filing | | | | |
| arriended ming | | | | |
| Official Form 202 | | | | |
| Declaration Under Penalty of Perjury for Non-Individual Debtors 12/15 | | | | |
| An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011. WARNING Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571. | | | | |
| Declaration and signature | | | | |
| I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case. | | | | |
| I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct: | | | | |
| ☐ Schedule A/B: Assets–Real and Personal Property (Official Form 206A/B) | | | | |
| Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D) | | | | |
| Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F) | | | | |
| Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G) | | | | |
| Schedule H: Codebtors (Official Form 206H) | | | | |
| ☐ Summary of Assets and Liabilities for Non-Individuals (Official Form 206Sum) ☐ Amended Schedule | | | | |
| Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims and Are Not Insiders (Official Form 204) | | | | |
| Other document that requires a declaration List of Equity Security Holders | | | | |
| | | | | |
| I declare under penalty of perjury that the foregoing is true and correct. | | | | |
| Executed on May 8, 2017 X Signature of individual signing on behalf of debtor | | | | |
| Wayne P. Weitz | | | | |
| Printed name | | | | |
| Chief Restructuring Officer Position or relationship to debtor | | | | |

Declaration Under Penalty of Perjury for Non-Individual Debtors